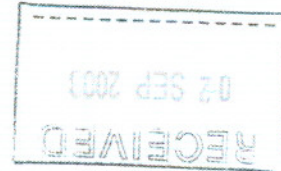




Our Ref: AL/BR PL/19

1st September 2008

Irene Kennedy
DOE Planning Service
Millennium House
17-25 Great Victoria Street
BELFAST
BT2 7BN



Dear Ms Kennedy,

**CORPORATE RESPONSE TO CONSULTATION PAPER ON THE
'CONTROL OF ADVERTISEMENTS REGULATIONS'**

Further to the above, please note that the matter was discussed at a recent Committee, and approval was given - in principle - to the proposed legislative amendments, subject to a number of minor considerations.

I would be grateful if you would ensure that the following comments are considered and responded to, within the context of the proposed amendments. These include:

- there is a pressing need for the Department to consider improving the existing restrictions that apply to the display of mobile signage (for example, as advertised via trailers/vehicles parked on the roadside, in laybys or in fields); and,
- recommendations that the existing policy regulations should be amended to better facilitate the enforcement of such circumstances as mentioned above, including the personal sale of vehicles parked on the roadside.

I would be obliged if you would confirm receipt of this letter, and please do not hesitate to contact me if you require any further information in respect of this matter. Thank you for your assistance.

Yours faithfully

ALASTAIR LAW
Planning Officer

Chief Executive - David McCammick, Antrim Civic Centre, 50 Stiles Way, Antrim BT41 2UB

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